

| 7. Master of Business Administration Pos/PSOs Attainment | | | | | | | | | |
|--|---|--------------------|------|------|------|------|------|------|------|
| Code | Subjects | Programme Outcomes | | | | | | | |
| R 17 I Year I Semester MBA | | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 |
| 17MBA01 | Management and Organizational Behaviors | 0.97 | 1.97 | 0.97 | 0.48 | 1.94 | 0.48 | 1.94 | 0.48 |
| 17MBA02 | Business Economics | 0.99 | 1.97 | 0.99 | 1.97 | 1.97 | 1.97 | 1.97 | 1.97 |
| 17MBA03 | Financial Accounting & Analysis | 0.97 | 1.97 | 0.97 | 0.48 | 1.94 | 0.48 | 1.94 | 0.48 |
| 17MBA04 | Business Statistics | 0.68 | 0.68 | - | 0.68 | 0.68 | 0.68 | - | - |
| 17MBA05 | Business Law and Ethics | 0.96 | 1.92 | 0.48 | 1.92 | 1.96 | 1.92 | 1.92 | 0.96 |
| 17MBA06D | Rural Marketing | 0.97 | 0.97 | 0.97 | 0.97 | 0.97 | 1.94 | 0.97 | 0.97 |
| R 17 I Year II Semester MBA | | | | | | | | | |
| 17MBA08 | Human Resource Management | 0.99 | 1.97 | 0.99 | 1.97 | 1.97 | 1.97 | 1.97 | 1.97 |
| 17MBA09 | Marketing Management | 0.92 | 1.84 | 0.92 | 1.84 | 1.84 | 1.84 | 1.84 | 1.84 |
| 17MBA10 | Financial Management | 0.98 | 2.95 | - | 0.98 | 0.98 | - | 1.96 | 0.98 |
| 17MBA11 | Quantitative Analysis for Business Decisions | 0.79 | 1.05 | - | - | - | - | 1.05 | - |
| 17MBA12 | Entrepreneurship | 0.98 | 1.96 | 0.98 | 1.96 | 1.96 | 2.94 | 2.94 | 2.94 |
| 17MBA13A | International Business | 1.94 | 1.94 | 1.94 | 0.97 | - | - | 0.97 | 0.97 |
| R 17 II Year I Semester MBA | | | | | | | | | |
| 17MBA15 | Production & Operations Management | 0.87 | 0.87 | - | - | 0.43 | 0.87 | 0.43 | - |
| 17MBA16 | Management Information Systems | 0.36 | 0.36 | - | 0.73 | 0.73 | 0.73 | 0.73 | 0.73 |
| 17MBA17 | Data Analytics | 0.73 | 1.46 | 0.36 | 0.36 | 0.73 | 0.73 | 1.46 | 0.73 |
| 17MBA18 M1 | Digital Marketing | 0.97 | 1.95 | 1.95 | 1.95 | 1.95 | 1.95 | 1.95 | 1.97 |
| 17MBA18F1 | Security Analysis and Portfolio Management | 0.49 | 0.98 | 0.49 | 0.98 | 0.49 | 0.98 | 0.98 | 0.98 |
| 17MBA18H1 | Performance Management Systems | 0.95 | 1.91 | 0.95 | 0.95 | 0.95 | 0.47 | 0.95 | 0.95 |
| 17MBA19 M2 | Advertising and Sales Management | 0.93 | 1.86 | 0.93 | 1.86 | 0.93 | 1.86 | 1.86 | 0.93 |
| 17MBA19F2 | Financial Institutions, Markets & Services | 0.49 | 0.49 | 0.25 | 0.49 | 0.25 | 0.25 | 0.49 | 0.49 |
| 17MBA19H2 | Learning and Development | 0.71 | 0.71 | 1.42 | 0.71 | 1.42 | 0.71 | 1.42 | 1.42 |

| Code | Subjects | Programme Outcomes | | | | | | | |
|-----------------------------|--|--------------------|------|------|------|------|------|------|------|
| | | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 |
| 17MBA20 M3 | Consumer Behaviour | 0.98 | 0.98 | 0.49 | 1.49 | 0.98 | 0.98 | 0.98 | 0.98 |
| 17MBA20F3 | Strategic Management Accounting | 0.77 | 0.77 | - | 0.39 | - | 0.39 | 0.77 | 0.77 |
| 17MBA20H3 | Management of Industrial Relations | 0.98 | 0.98 | 0.98 | 1.96 | 1.96 | - | 0.98 | 0.98 |
| R 17 II Year I Semester MBA | | | | | | | | | |
| 17MBA21 | Strategic Management | 0.98 | 0.98 | - | - | 0.98 | 0.98 | 0.98 | - |
| 17MBA22M4 | Customer Relationship Management | 0.98 | 1.97 | 0.98 | 0.98 | 1.97 | - | - | 1.97 |
| 17MBA22F4 | International Financial Management | - | 0.98 | - | - | 1.96 | 1.96 | 1.96 | 1.96 |
| 17MBA22H4 | International Human Resource Management | - | - | - | 1.96 | 1.96 | 1.96 | 1.98 | 1.96 |
| 17MBA23M5 | International Marketing | 0.97 | 1.94 | 0.97 | 1.94 | 1.94 | 1.94 | 1.94 | 1.94 |
| 17MBA23F5 | Strategic Investment and Financing Decisions | 0.5 | 1 | 0.99 | - | - | 1 | - | 1 |
| 17MBA23H5 | Leadership and Change Management | - | - | 1.95 | - | 1.95 | 0.97 | 0.97 | 0.97 |
| 17MBA24M6 | Marketing of Services | 0.63 | 1.26 | 1.26 | 1.26 | 1.26 | - | 1.26 | 1.26 |
| 17MBA24F6 | Risk Management | 0.98 | 1.96 | 0.98 | 1.96 | 1.96 | 1.96 | 1.96 | 1.96 |
| 17MBA24H6 | Talent and Knowledge Management | 0.97 | 1.97 | 0.97 | - | 1.94 | - | 1.94 | - |

Kahinb
HOD, MBA

Master of Business Administration / CO Attainment

Attainment Year 2018-2019

| Code | Subjects | CO Attainments |
|-----------------------------|--|-----------------------|
| R-17 I Year I Semester MBA | | |
| 17MBA01 | Management and Organisational Behaviour | 2.92 |
| 17MBA02 | Business Economics | 2.96 |
| 17MBA03 | Financial Accounting & Analysis | 2.92 |
| 17MBA04 | Business Statistics | 2.04 |
| 17MBA05 | Business Law and Ethics | 2.89 |
| 17MBA06D | Rural Marketing | 2.91 |
| R 17 I Year II Semester MBA | | |
| 17MBA08 | Human Resource Management | 2.96 |
| 17MBA09 | Marketing Management | 2.76 |
| 17MBA10 | Financial Management | 2.95 |
| 17MBA11 | Quantitative Analysis for Business Decisions | 1.98 |
| 17MBA12 | Entrepreneurship | 2.88 |
| 17MBA13A | International Business | 2.92 |
| R 17 II Year I Semester MBA | | |
| 17MBA15 | Production & Operations Management | 2.61 |
| 17MBA16 | Management Information Systems | 2.18 |
| 17MBA17 | Data Analytics | 2.19 |

| Code | Subjects | CO Attainments |
|------------------------------|--|----------------|
| 17MBA18 M1 | Digital Marketing | 2.93 |
| 17MBA18F1 | Security Analysis and Portfolio Management | 2.95 |
| 17MBA18H1 | Performance Management Systems | 2.86 |
| 17MBA19 M2 | Advertising and Sales Management | 2.80 |
| 17MBA19F2 | Financial Institutions, Markets & Services | 1.48 |
| 17MBA19H2 | Learning and Development | 2.13 |
| 17MBA20 M3 | Consumer Behaviour | 2.94 |
| 17MBA20F3 | Strategic Management Accounting | 2.33 |
| 17MBA20H3 | Management of Industrial Relations | 2.94 |
| R 17 II Year II Semester MBA | | |
| 17MBA21 | Strategic Management | 2.95 |
| 17MBA22M4 | Customer Relationship Management | 2.96 |
| 17MBA22F4 | International Financial Management | 2.94 |
| 17MBA22H4 | International Human Resource Management | 2.95 |
| 17MBA23M5 | International Marketing | 2.91 |
| 17MBA23F5 | Strategic Investment and Financing Decisions | 1.51 |
| 17MBA23H5 | Leadership and Change Management | 2.93 |
| 17MBA24M6 | Marketing of Services | 1.89 |
| 17MBA24F6 | Risk Management | 2.95 |
| 17MBA24H6 | Talent and Knowledge Management | 2.92 |

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